

## **Boy Talk**

A boy talk is a short presentation to potential Cub Scouts in their school. The talk should not be more than a few minutes. The goal is to get the boys excited about joining Cub Scouting and letting them know how, where and when they can join so they can tell their parents.

- Introduce Scouting take about 2 minutes to tell boys what Scouts do.
- Tell about a specific recruiting or Build an Adventure Night—date, time, place, and purpose. Have boys repeat this information.
- Tell each boy to bring an adult and money to register for Scouts.
- Have boys fold the ticket or flyer and put it in a pocket or in their sock.
- Repeat date, time place and purpose of the specific recruiting or Build an Adventure Night.

The effectiveness of a boy talk increases if it is a simple and clear message and delivered with enthusiasm that encourages interaction with the boys.

Look at the two youtube.com videos listed below for more ideas:

http://www.youtube.com/user/CPDvideos

http://www.youtube.com/watch?v=IqDadkY93Ys

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