# Cub Scout Recruitment and Parent Orientation Initiative







## Cub Scout Recruitment & Parent Orientation Initiative Goals

- Solicit a variety of Cub Scouters from each district to serve on council-wide initiative
- Research national, regional, and local best practices on Cub Scout recruitment and parent orientation strategies
- Formulate a Parent/Guardian Orientation PowerPoint and script tied to the guidebook
- Obtain critical feedback from the field
- Widely distribute and market the guide and materials



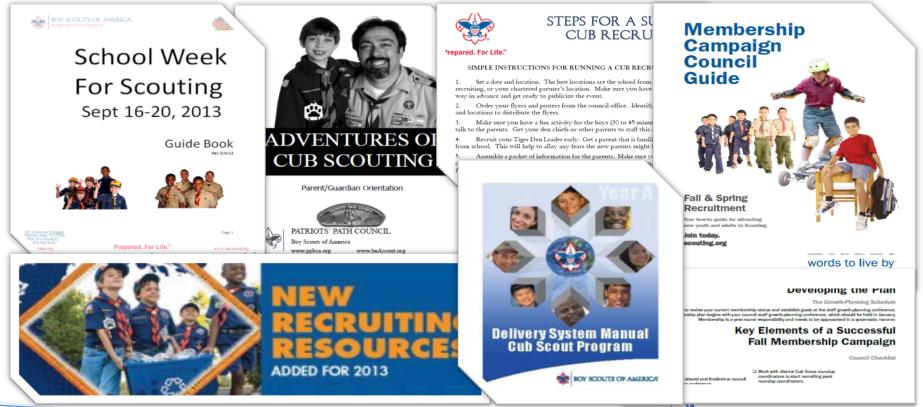


### **CSR Initiative Members**

- Black River Gregory Bubniak, George Johnson, Dan Muraszko\*\*,
   & Krista Scott
- Fishawack John Cristadoro & Sue Termyna
- Munsee Bob Petraitis
- Raritan Valley Mario LaMalfa, Joe Savini, Nicholas Spadavecchia
- Sussex Jim Coffaro, Kellie Ortiz, John Lorenzo-Jaqueth
- Watchung Joshua Krantz
- **Council** Geoff Zoeller, Paul Ortenzio, Steven Smith & Art Lobdell *Meetings on: October 13<sup>th</sup>, November 17<sup>th</sup>, December 15<sup>th</sup> & 29<sup>th</sup>*

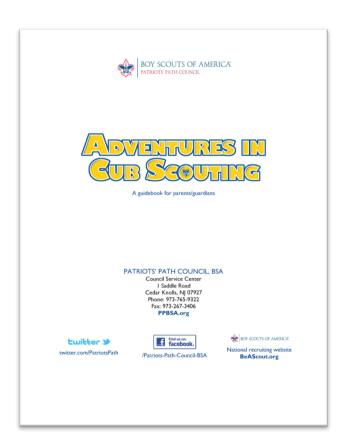


## Research on Cub Scout Parent Orientation and Springtime Recruitment





### **Adventures in Cub Scouting**



Last year we developed a brand new guidebook, but never created the companion PowerPoint and script to orient parents and guardians about the Cub Scouting program. So .....







For parents/guardians of new Cub Scouts





## Tonight we will be discussing:



- Why join Cub Scouting?
- Pack Organization
- Activities & Program
- Advancement & Awards
- Volunteerism & Safety
- Costs & Uniforming

## THE SCOUT'S BASIC PRECEPTS ARE ENCOMPASSED IN THE:

Scout Oath
Scout Law
Cub Scout Motto
Law of the Pack
Outdoor Code

... but most of all, youth members and their families, come to us for a great time and for adventures that will be cherished for a lifetime.







#### **Scouting Alumni Include:**

**28%** of Air Force Academy graduates

**36%** of West Point graduates

70% of Annapolis graduates

**72%** of Rhodes Scholars

**85%** of FBI agents

89% of Senior Class Presidents

**58%** of all Astronauts

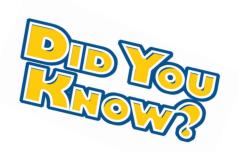
**52%** of Congressional Members

**8** United States Presidents







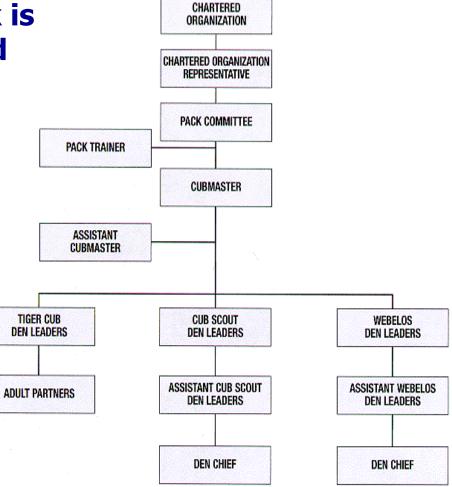


#### ...that men who were Scouts 5 or more years as boys, are:

4% more likely to graduate from high school
16% more likely to graduate from college
Earn \$19,000 higher annual household incomes
9% more likely to highly value family relationships
15% more likely to have lifelong friendships
10% more likely to attend religious services
9% more likely to believe helping others should come before one's
own self-interest



## How a Pack is Organized







#### **PACK ACTIVITIES**



**Service to Others** 



**Blue & Gold Banquet** 



**Pinewood Derby** 



**Field Trips & Other Activities** 





#### **CAMPING AND OUTDOOR PROGRAMS**



**Pack & Den Camping** 



**Cub Scout Day Camp** 



**Webelos Resident Camp** 



**Cub Family Camping** 





#### THE CUB SCOUT'S ADVANCEMENT TRAIL TO THE ARROW OF LIGHT









Joining requirement

**Tiger** *First Grade Boys* 



**Webelos** *Fourth Grade Boys* 



Arrow of Light
Fifth Grade Boys
The Goal





#### **SOME OPTIONAL AWARDS ... & MANY MORE!**

**Outdoor Activity Award** 





The cyberCHIP Award

Religious Emblems





**World Conservation Award** 

**The Emergency Preparedness Award** 





**Outdoor Ethics Awareness Award** 

**STEM-NOVA Awards** 





**National Summertime Pack Award** 





#### SO WHAT'S NEXT? HOW DO I SIGN MY SON UP FOR SCOUTING?

**Complete Registration** 

**Share Contact Information** 

**Organize Dens** 

**Recruit Leaders and Volunteers** 







#### **VOLUNTEER LEADERSHIP**



There are many ways to volunteer ...

#### TRAINING IS AVAILABLE



#### YOU ARE NOT ALONE

- Professional Support Staff
- Roundtables
- Pack Leadership
- Online Training









#### **NOW A WORD ON YOUTH PROTECTION**



#### **YOUTH PROTECTION**

The Boy Scouts of America has had a very strong program in place for many years to protect our youth from abuse of all kinds. We require ALL of our leaders to be trained in Youth Protection, and to refresh that training at regular intervals.



#### THE FINANCIAL INVESTMENT IN YOUR SON

#### **BSA ANNUAL MEMBERSHIP**

All registered youth pay annual registration and insurance fees, which go directly to the BSA national office.



#### **CUB SCOUT HANDBOOK**

Your son will need the handbook for his rank.

#### **PACK DUES**

Each troop has its own annual budget, based on it's needs and anticipated program.

#### **BOYS' LIFE MAGAZINE (optional)**

This multifaceted magazine is written for boys your son's age.





#### The Cub Scout uniform is made of the following:



Cap

**Shirt** 

Neckerchief & Slide

**Belt** 

**Pack T-shirt** 

**Scout Pants or Shorts** (Optional)

Scout Socks (Optional)





#### **PATRIOTS' PATH COUNCIL, BSA**

Council Service Center 1 Saddle Road Cedar Knolls, NJ 07927 Phone: 973-765-9322

Fax: 973-267-3406

Patriots' Path's WEBSITE contains general information about all aspects of Scouting in our Council, as well as forms, online registration for events, and pages devoted to our individual Districts: <a href="https://www.ppbsa.org">www.ppbsa.org</a>

Patriots' Path is on FACEBOOK. Follow this link:

http://www.facebook.com/pages/Patriots-Path-Council-BSA/118439656462

Patriots' Path TWEETS. Follow this link: <a href="http://twitter.com/patriotspath">http://twitter.com/patriotspath</a>

BSA's national website is: www.Scouting.org





### **Welcome to Pack XXX!**

Be sure to ask should you have any questions!



## Feedback on the draft *Adventures in Cub Scouting* PowerPoint and Script

