

# Patriots' Path Council Membership Summit

January 17, 2015



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# Summit Goals

- Discuss several of the more prominent council membership initiatives
- Get feedback from participants on initiative progress to date
- Share best practices and ideas
- Walk away with new ideas that can be used to guide practice in our local units
- Focus on Cub Scouts in P.M.



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# 2013-14 Membership Accomplishments

- **Cub Scout Recruitment Initiative** – Brand new *Adventures in Cub Scouting* guidebook and development of Springtime Recruitment timelines
- **Webelos to Scout Transition** – Brand new *Adventures in Boy Scouting* guidebook
- **Venturing Taskforce**– Brand new PPC *Plan for Venturing*
- Enhancement of 2013-2015 **Council Membership Plan**
- **District membership personnel** in 6 out of 6 districts
- **SWFS trainings** in every district & council-wide
- **47 volunteers** throughout the council focused on membership



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# 2013-2015 Membership Plan

## 2014-15 Plan:

- Cub Scout Recruitment III
- Webelos-to-Scout Transition III
- Venturing Task Force II
- cyberCHIP School Engagement
- Membership Best Practices
- Special Needs Scouting
- STEM
- and so much more ....

**MEMBERSHIP COMMITTEE**  
**2013-15 ANNUAL PLAN**

**OBJECTIVE:** The membership committee plans and provides leadership to other council committees, districts, and units so that all youth have an opportunity to join Scouting. The committee creates and distributes step-by-step plans and other materials in support of this goal.

**TASKS:**

- Social Network – Facebook posts via Marketing Committee
- Newsletter Updates
- Flyers at Roundtables and Unit Mailboxes
- Cub Opportunities web page – keep current
- Review dashboard for JTE
- Ongoing development and training on various membership plans
- NERS monthly membership teleconference (second Monday 4:30 pm)

**COMMITTEE:**

- Vice President Membership/Relationships, Council Membership Chair, District Membership Chairs, at-large members, two staff advisors

**MEETINGS:**


- Telephone Conferences TBD at least quarterly in September, December, March, and May/June.
- Subcommittee (initiative workgroups) will hold teleconferences monthly from October to March to complete plan revisions and to prepare for the Membership Summit

**EVENTS:**

- Membership Summit
- Tradeshow of Scouting
- University of Scouting
- School Week For Scouting
- Spring Recruitment Drives
- Numerous Trainings on many of the above

**PLAN OVERVIEW:**

This comprehensive membership plan has been developed for the Patriots' Path Council as a three year plan (2013-2015) based on the current state of the council and upon what in three years the council would ideally look like. That said, the plan is no panacea, nor is it a crystal ball. The plan should be seen as fluid and organic, taking advantage of unforeseen opportunities as they arise, undertaking new initiatives not yet envisioned, and departing from the plan when a better or more efficient pathway is discovered.

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Adopted Sept 21, 2013    Revised Dec 27, 2013



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# Council Membership Team

- **Black River** – Debra Naley-Minenna
  - **Fishawack** – John Cristadoro
  - **Munsee** – Bob Petraitis
  - **Raritan Valley** – Joe Savini
  - **Sussex** – Katherine Smith
  - **Watchung** – Tom Ventriglia
  - **Council** – Geoff Zoeller, Paul Ortenzio, Steven Smith, & Art Lobdell
  - All of our District Executives **& most importantly** ...
- 58 volunteers council-wide working on membership initiatives!!



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