

## **New Tool: Using Preschools to Recruit Lions**

Passing the word to “Scout Me In!” With the welcoming of kindergarten students and girls, we have so much new space to recruit from! Check out one-way Sussex District tapped into a new market.

Sussex District hand-delivered a cover letter with a Lions flyer to each of the 44 preschools in 21 towns within the district.

These flyers are meant to spread the word that:

- our Lions program is open to all kindergarteners
- our Family Scouting program now allows girls to participate in the Cub Scout program.

Flyers are to be further distributed by the schools to the parents of all boys and girls entering kindergarten in the fall. These flyers are a follow-up to the letters sent out by Patriots’ Path Council earlier this year.

Our flyers were well received and responses were very positive.

Free flyers and recruitment materials/ support is provided by the dollars donated to the Friends of Scouting campaign. Take a look and order what’s provided to you at:

<https://ppcbosa.org/membership/currentmembers/resources/>

*Submitted By: Mary Comerford, Sussex District membership chair*

