



CUB SCOUT SIGN UP TIMELINE

ASAP

- Select the date, time and location for your Sign Up Night
Consider:
 1. When is your preferred location available? How soon can a reservation be confirmed?
 2. When are your volunteers available?
 3. If a local troop will assist, avoid their usual meeting night.
 4. Ideally, allow at least 4 weeks for spreading word of your event.
- Ask your PTO to include info on your Sign Up Night in any announcements that will go out prior to the event.
- Update your pack's BEAScout.org info. Your Cubmaster, Committee Chair and Charter Rep have access to this through their accounts at my.scouting.org.

4 Weeks Before your Sign Up Night

- Ask all members in your pack to post your Sign Up Night info on their Facebook pages, mentioning fun from last year and benefits of Scouting.
- Members who Tweet or Instagram to other parents in town should also promote your Sign Up Night.
- Request flyers from our council – digital version and hard copies.
- Request permission from your schools to send home hard copies of flyers with boys in grades 1-5. Even if schools have refused in the past, it does not hurt to ask again this year.
- If the schools will only post digital flyers, submit the pdf version as early as possible. Ask the school to give the pdf a name that will lead parents to click on it, like “September 22 - Boys in Grades 1-5 Visit Cub Scout Pack X”.
- Ask for permission to have a presence at Back To School Night. Schools will probably refuse giving you time on the agenda but may allow a table in the hall or our Cub Scout stand-up with flyers.
- Ask local CCD, Sunday schools, or other religious ed programs to send home hard copies of flyer.
- Post window posters in stores that families frequent.
- Post lawn signs along approaches to schools.



2 Weeks Before your Sign Up Night

- If addresses are available, mail an invitation to every boy entering 1st grade.
- If your town has Patch, TapInto or other website, ask them to post info on your Sign Up Night.
- Sports – the sidelines of any fall sports are a good spot to hand flyers directly to parents.
- Give your current Cub Scouts invitations or business cards that they can hand to a friend

1 Weeks Before your Sign Up Night

- Ask any early morning or after school childcare programs to send your flyer home.
- Use shoe polish on cars. Instead of “Just Married” write “Cub Scouts 9/22” and park near morning drop off or afternoon pickup.