



INVEST IN THE XPERIENCE OF SCOUTING

2020 FOS CAMPAIGN GUIDELINES & PRESENTATION SCRIPT

Materials Needed at your Presentation

1. DVD with 2020 video on it (4min 30 secs)
Video can also be accessed from internet at:
https://www.youtube.com/ppcbsa_fos_2020. Or the Council Website, FOS Page.
1. Copy of presenter's script
2. Prepared FOS folders with pledge cards/envelopes + a few extras
3. DVD player, projector, speakers for video presentation
4. Patches for unit leader and FOS chair

These items need to be requested with a minimum of 3 days in advance from your districts' development executive.

- ★ Coordinate with unit leadership an ENTHUSIASTIC presentation. This will set the temperature in the room. The happier they are to have you there, the more responsive the families will be.
- ★ Hand out already prepared FOS folders with pledge cards prior to presentation.
- ★ Unit leadership should hand in their envelopes at the end of the presentation. This must be coordinated in advance.
- ★ Leaders should let their families know their unit goal and encourage families to fill out with an emphasis on the ability to pledge their gift over multiple months during the year and hand in cards. Leaders should then collect the cards.

Presenter: *Hello ... Introduce self. Name, position, years in Scouting...*

Thank you for past support of FOS. I'll ask you now to please begin verifying or filling out the information on your 2020 Invest in the Xperience of Scouting, FOS pledge cards

Presenter: *I'm going to answer for you tonight 3 Questions – What is Invest in the Xperience of Scouting, FOS? Why should I Invest in the Xperience of Scouting? Who benefits from my investment?*



Presenter: *In the Scouting program our Scouts learn life skills, work as a team in the patrol method, develop leadership skills, provide community service, earn advancement. Scouting helps to build strong character and good values.*

Our trained leaders teach, challenge and guide our Scouts.

Finally, great programs are the center of the Scouting experience. They are organized and executed at a national, area, local council, and local district levels.

These are all experiences that help to shape our youth today so they will be our leaders tomorrow! We need you to invest in the Xperience of Scouting so all this will continue to happen!

Presenter: So you may ask – how is the Patriots' Path Council, BSA funded?

- 1. Endowments, foundations,*
- 2. Scout shop, activity and camper fees,*
- 3. Special events, and what I'm here to ask you to do today, Invest in the Xperience of Scouting, FOS.*

So, what is Invest in the Xperience of Scouting, FOS? "It's a significant component of the funding of Patriots' Path Council." Through the families and friends who benefit from the Scouting Xperience.

The next question is, why should we all Invest in the Xperience of Scouting, FOS with a financial donation or pledge? The simple answer is "Through your investment, Scouts learn, grow & become leaders of tomorrow, make memories and are prepared to face life's challenges. Scouting is FUN with a purpose, builds positive values and creates a foundation of good character traits."

Let's take a look at our video that addresses your investment in the future.

Show Video 4min 30sec

(Leaders are encouraged to present their pledge in support at this time and encourage parents to fill in cards.)



Presenter: *Scouts – scenes from video – what did you like in the video?*

So Parents – to answer our final question, “Who benefits from your investment?” the answer is, your Scout(s) do. We have heard from other parents that Scouting is: “The best value you can invest in for your child for: 1. building leadership skills, 2. learning Scout skills, 3. promoting diversity, 4. and allowing for a family Scouting experience.”

Parents, you and your support are a very important component of our Scouting program.

I volunteer to be a part of Scouting because I see first-hand the transition of young Scouts transforming themselves into effective leaders. We want this trend to continue. We can only do it with your help and financial support, no matter how large or small. It all makes a difference. Will you invest in our future?

I’m asking for your help today – I’m only asking for a pledge, you can pay it in multiple monthly installments. Your unit will benefit – if you reach your unit’s goal with a qualifying family participating percentage then you’ll receive popcorn percentage incentive, and money in the Scout shop.

I encourage every family to consider making a pledge.

I’d like to invite your Cubmaster/Scoutmaster/Venturing Advisor to come forward at this time to receive their Patch.

Presenter: *Thank you all for your support. We will now collect your pledges.*