



July	<ul style="list-style-type: none">• Order remaining flyers and onboarding envelopes for fall recruitment• Begin to contact packs for fall recruitment commitment• Develop fall marketing plan, social media• Carryout Family Scouting plans- contacting undecided units• Set up new unit open house dates for fall• Confirm dates and develop flyers for three joining events in each service area- volunteer driven• Develop elementary school list assigning packs to schools• Promote Lion program participation• Prepare for National Night Out for Exploring promotion• Conduct Family Scouting Joining Nights• Begin check on updated BeAScout pins• Plan for “Together We Organize” breakfast• Review Exploring recruitment materials• Establish new/ updated flyer request form• Meet with new chartered organizations
August	<ul style="list-style-type: none">• Be involved at community events• Prepare recruitment material for Exploring and Venturing units• Promote fall Venturing membership challenge with VEX• Email school administrators about Cub Scout recruitment• Hold additional membership training breakfasts• Confirm packs participating in fall recruitment• Carryout Family Scouting plans• Confirm joining nights for 70% of all packs• Schedule posts and crew open house dates• Confirm BeAScout pins with commissioner service / U.S.E.• Confirm 50% of all packs have a NMC• Conduct “Together We Organize” breakfast• Launch “free week of camp” contest• Set open house dates for new units
September	<ul style="list-style-type: none">• Lion program promotion• Carryout Family Scouting plans• Conduct fall Venturing membership challenge with VEX• Plan “Trunk or Treat” schedule in target communities• Visit roundtables to push fall recruitment• Launch fall Social Media Challenge• Contact all schools for school talks• Confirm 90% joining nights for all packs• Conduct post and crew open houses• Launch two new units per service area• Conduct one service area wide joining event• Communications with NMC



	<ul style="list-style-type: none"> • First edition of “Welcome to Cub Scouts” sent out • Develop list of units needing a second recruitment
October	<ul style="list-style-type: none"> • Continue fall Venturing membership challenge with VEX • Continue Lion program promotion • Carryout Family Scouting plans • “Invite a Friend” to Boy Scouts program • Conduct membership family event-Watchung Day • New unit development (ongoing) • Conduct “Trunk or Treat” in target communities • Evaluate September recruitment nights and identify packs needing additional assistance • Continue fall Social Media Challenge • Conduct school talks • Assist with joining nights for all packs • Conduct post and crew open houses • Launch one new unit per service area • Conduct one service area wide joining event • Promote new youth application submittal • Work with Family Scouting committee on ensuring AOL Girl Cubs have a troop to Join
November	<ul style="list-style-type: none"> • Conclude fall Venturing membership challenge with VEX • Conduct STEM Adventure Challenge on Teachers Convention • Check last 6 months’ event rosters for unregistered youth • Webelos to Scout Transition Plan begins • Conclude fall Social Media Challenge • Conduct school talks where needed • Assist with joining nights for all packs • Conduct post and crew open houses • Launch one new unit per service area • Conduct one service area wide joining event • Promote new youth application submittal • Evaluate JTE needs to see where membership needs to focus • Conduct Exploring career awareness event at CCM & UCC
December	<ul style="list-style-type: none"> • Review what packs have not turned in new youth • Collect new applications from posts and crews • Work with service area team members to get rechartering packets from all special needs and Scoutreach units • Launch two new units per service area • Focus on key areas of concern on JTE membership criteria • Promote new youth application submittal
January 2019	<ul style="list-style-type: none"> • Debrief meeting on Membership Plan • Review list of new unit prospects for 2019